

LOGO

FULL COLOR LOGO ON LIGHT BACKGROUND



FULL COLOR LOGO ON DARK BACKGROUND



SINGLE COLOR LOGO ON LIGHT BACKGROUND



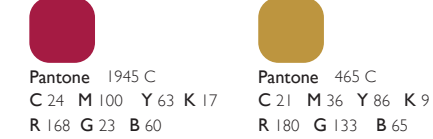
SINGLE COLOR LOGO ON DARK BACKGROUND



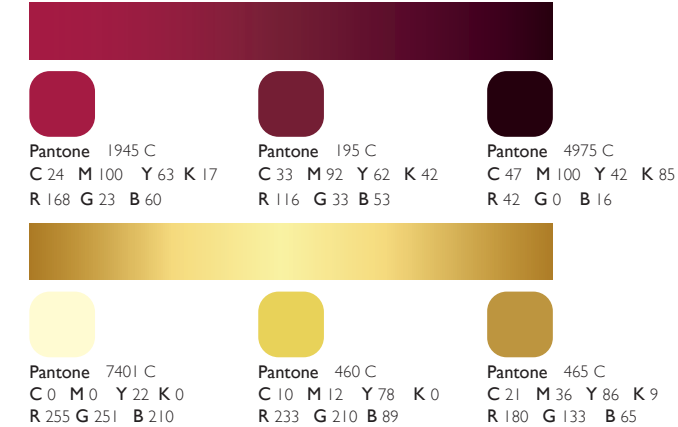
For any queries or approvals regarding this brand guideline summary,
please contact QSL Branding team branding@qsl.com.qa

COLORS

FLAT COLORS



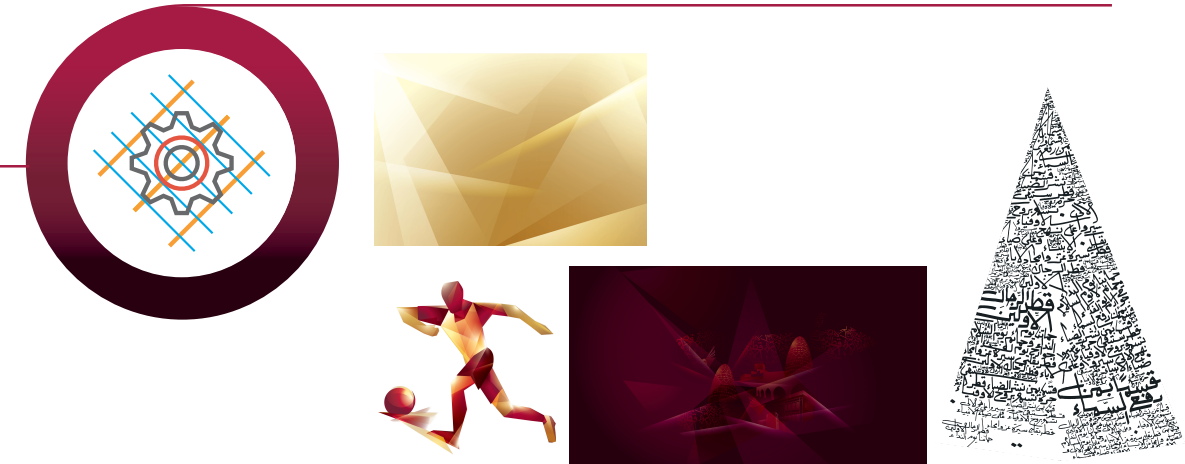
GRADIENT COLORS



TYPOGRAPHY

- ARABIC** •Hacen Saudi Arabia
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٩ ٨ ٧ ٦ ٥ ٤ ٣ ٢ ١ ٠
- ENGLISH** •Century Gothic
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

PATTERN & ELEMENTS



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